

Sponsorship Checklist

Sponsor: Black Lowry currently representing Belle Property _____
 Contact name: Blake Lowry
 Contact phone number: 0478750750
 Email: blake.lowry@belleproperty.com

Summary of the Sponsorship offer:

Blake Lowry who is a local parent at Stanmore an established local real estate agent would like to offer a commission free sale to be bid on by people looking to sell their property in the local area. The potential opportunity would be to raise between 5 thousand dollars or more for the school.

The agreement would be for the remainder of this year and Blake would be looking to offer this to the school on an annual basis and make a long-term commitment to the raising funds for the school. With the offer to start in August and close off in October or November of this year.

Blake would like the option of offering this on an ongoing basis and be given first option of offering this each year.

Blake is willing to offer an extended period for the offer to be taken up by the winner of the commission free sale.

Blake has expressed a desire for the funds to be directed to a specific area or program. Blake is open to discussing the options with the P&C and the school.

Question	Answer	Comments
Is there an educational or tangible benefit for the SPS P&C and/or the school?	Yes	The sale of the commission free sale could bring to the school a significant contribution of between 5-10K Blake has also raised the idea of the funds being directed towards a specific purpose.
Is the sponsor an ethical, reputable person/company?	Yes	Blake is a long-term Stanmore resident. He has two children currently attending the Stanmore public school. Blake has also a regular volunteer and contributor to the P&C and the school.
Is a verbal acknowledgement, an acknowledgement in the newsletter and/or a letter of thanks sufficient?	No	The promotion of the offer would need to be regular to boost the amount of the commission free sale, which in turn would increase the donation to the school.
Is the sponsor's logo of appropriate size and appearance if being displayed?	Yes	Given the size of the potential contribution, Blake's details and an acknowledgement of Blake as local real estate agent.
Is the sponsor's logo to be displayed short-term (eg for the duration of an event)?	Yes	An event such as the big night out would be a good location to promote Blake and the commission free sale to reach a larger audience.
Is the value of the sponsorship between the range of \$5,000 and \$20,000?	Yes	The potential amount for the commission free sale would be between 5K +
Does the benefit to the SPS P&C and the school overwhelmingly exceed the cost of the donation (eg the donation of a major asset of high value, such as a building, for modest endorsement of sponsor)?	No	The donation would be in the size of 5K depending on the value of the house or unit sold and offers for the commission free sale.

<p>Is the proposal for a significant or long-term sponsorship?</p>	<p>Yes</p>	<p>Blake has expressed an interest in offering this on an ongoing on a yearly basis. We discussed that Blake would be given first option each year to offer a commission free sale to the school. If he did not want to take part then we could look to other real estate agents in the local area.</p>
<p>Is the sponsorship for more than a one-off event?</p>	<p>Yes</p>	<p>There would be an ongoing promotion of the commission free sale with a mention of Blake as offering this to the school. Also once the sale is purchased by a person, there would most likely a mention by the P&C of the donation.</p>
<p>Will the students or staff be expected to enter into any financial arrangements with the sponsor?</p>	<p>No</p>	<p>Blake would not be collecting any data or details from students, or staff</p>
<p>Does the sponsor require representations (eg photos, names or logos) of the SPS P&C, the school or its students)</p>	<p>Yes</p>	<p>Blake has mentioned a desire to Promote the commission free sale outside of the school population to increase the chances of the sale been taken up by someone. Also he would like to do some press associated with the offer and is open to discussing this the P&C and school.</p>